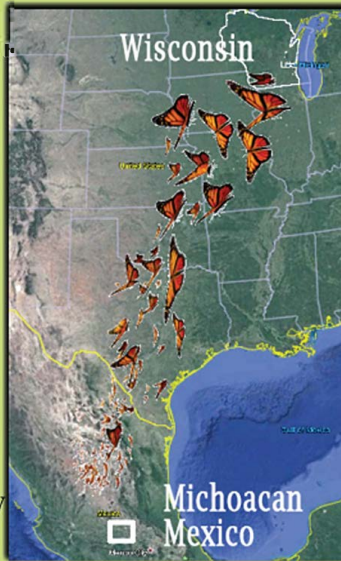


## An Uncertain Future

The monarch butterfly migration is so unique it has been deemed an endangered biological phenomenon. Habitat loss throughout their breeding range in the United States, weather patterns, pesticides and increased use of genetically modified crops have caused the monarch population to plummet to dangerously low numbers.



## History of the Trail

The Monarch Trail on the County Grounds in Milwaukee falls along an important migratory flyway for birds and for the monarch butterfly. Before the development push, monarchs roosted here by the thousands. Since 2006 the numbers have declined dramatically. 200 acres have been lost or changed. Initially 11 acres were preserved by the Friends Group and the trail was created to allow access to the roosting areas. We have since added 14 acres on the west side of the development area and are determined to continue restoring all possible edges.



## Help support the Monarch Trail

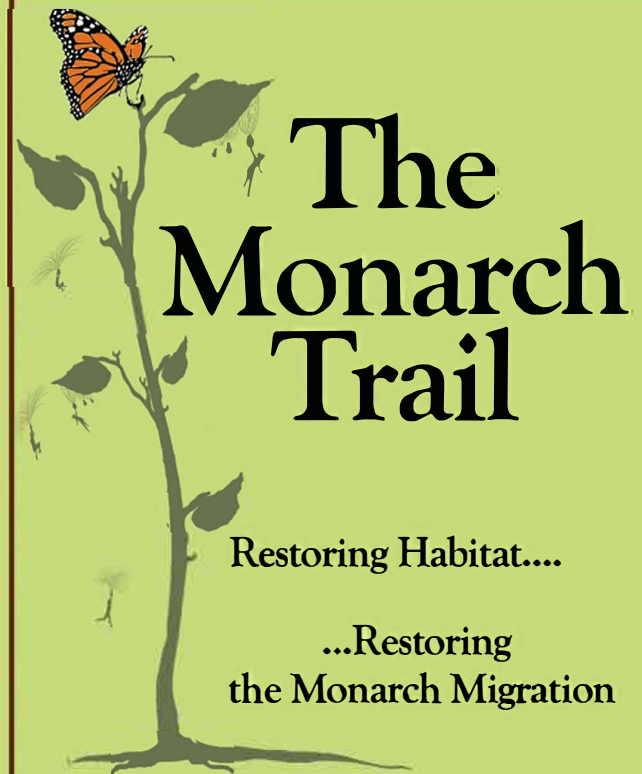
Help us preserve and restore habitat for monarchs, pollinators, birds and our local urban wildlife by volunteering or donating

Donate to:  
Park People of Milwaukee County/  
Friends of the Monarch Trail  
Falk Park Pavillion  
2013 W Rawson Av.  
Oak Creek, WI 53154  
Donate online: [Parkpeoplemke.org](http://Parkpeoplemke.org)  
see Friends Groups

We are a 501c-(3) organization and all donations are tax deductible.

Additional resources/information:

- ~Wisconsin Monarch Collaborative
- ~Monarch Joint Venture
- ~Monarch Watch



Located on the  
County Grounds in Milwaukee-  
Innovation Campus  
Discovery Parkway Wauwatosa WI 53226

*This 1-mile trail traverses the protected sanctuary including prairie, oak savannah, meadow, wetland, stream, and upland hills.*

*Please stay on the trail  
sorry no dogs*

Land owners:  
UWM Monarch Conservancy  
and I-41 Easement

For presentations and guided tours  
Contact: [barb@themonarchtrail.org](mailto:barb@themonarchtrail.org)

To volunteer:  
email [barb@themonarchtrail.org](mailto:barb@themonarchtrail.org)

[www.TheMonarchTrail.org](http://www.TheMonarchTrail.org)

## Friends of the Monarch Trail

### Mission

We are a growing and dedicated group of nature enthusiasts who have worked to preserve a portion of the County Grounds specifically protecting the historic migratory stopover. This route and roost site cannot be moved or replaced and must be retained and enhanced in order for this phenomenon to survive future development planned for the site.

### Goals:

~Educate the community on the ecosystems and micro-climates required by monarchs for this amazing journey.

~Maintain protections from development, work collaboratively with developers to limit impacts to the natural areas.

~Restore the native plant communities that support the monarch migration and all of the unique wildlife that graces this urban treasure.



### Long Term Goals

~Engage experts and stakeholders in significant conservation efforts through habitat restoration, management, and education on the whole of the County Grounds.

~Lead citizen-science butterfly monitoring projects that generate invaluable data for land managers while connecting kids and adults with local wildlife.

## About Monarchs

The monarch butterfly life cycle is a complex 4-generation strategy that allows them to utilize milkweeds in the United States and Canada to repopulate. Then, being a tropical insect, the monarch embarks on a remarkable 2,500 mile journey back to the oyamel forests in Mexico.

Milkweed is the only plant the monarch larvae can eat. Loss of millions of acres of their breeding grounds has led to the decline of monarchs and many of our critical pollinators. Restoring areas like this one and throughout the community will help offset some of these losses and will provide inspiration for all of us to prevent further losses.

